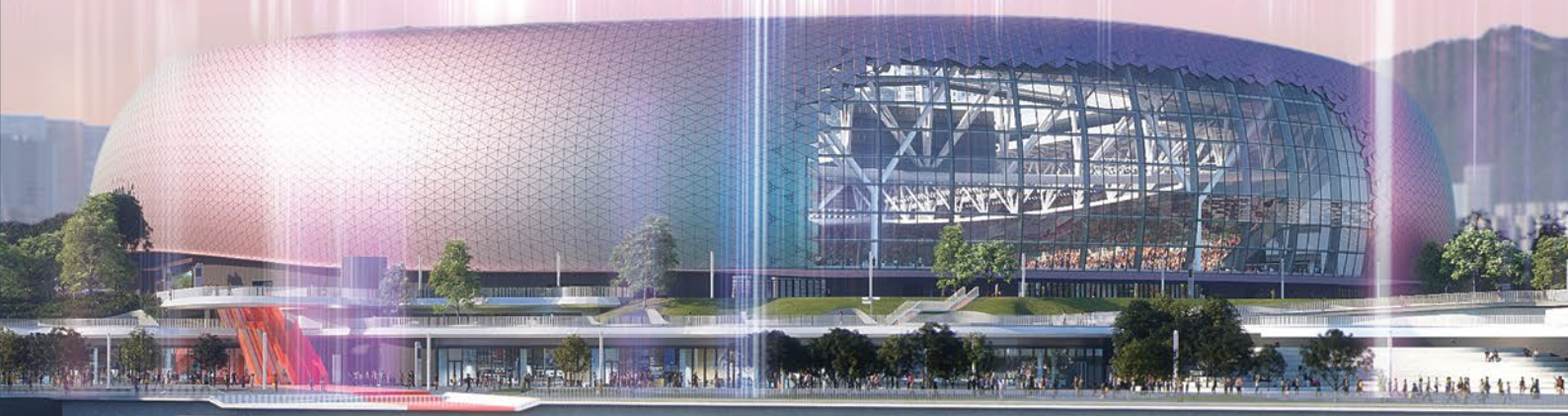


啟德體育園
KAI TAK
SPORTS PARK



世界級盛事舞台
SETTING THE STAGE FOR
WORLD-CLASS EVENTS

亞洲觸目、匯聚國際頂尖體育、
娛樂及文化盛事的重要樞紐。

Asia's next destination
for the very best in sports,
entertainment and leisure.

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昔日，啟德國際機場將香港與世界聯繫在一起。現在，讓啟德體育園延續使命，把世界帶到這裡來。

啟德體育園佔地 28 公頃，匯聚體育和文娛活動於一身，是舉辦各類型活動的首選場地。

For decades, Kai Tak connected Hong Kong to the world – and now, we welcome the world to our shores.

Introducing Kai Tak Sports Park, the very best in sports, leisure and entertainment, fully integrated in a 28-hectare destination.



園區位於香港這個亞洲盛事之都，與大灣區一脈相連，並連繫全球不同地區。啟德體育園將帶來多元化、無可媲美的活動體驗，讓香港這顆「東方之珠」綻放更璀璨光芒。

Located in Hong Kong, Asia's events capital, with easy access to the Greater Bay Area and well-connected to most of the world – Kai Tak Sports Park is set to transform the city through its diverse, unparalleled event experience.

我們的主場館適合舉辦各類盛大活動，配備開合式上蓋及適用於不同活動的草坪系統；室內體育館用途廣泛，靈活座位配置可切合不同活動需要。同樣地，公眾運動場的設計符合國際體育活動規格和標準，也可用作舉辦社區康體活動；而多個戶外活動空間亦能迎合各類活動需要。

啟德體育園擁有豐富的配套設施，包括活力時尚的零售購物熱點、臨岸美食海灣，以及先進的運動健康中心，為香港及鄰近地區帶來嶄新的非凡生活體驗。

For large-scale events, our **Main Stadium** is our centre-piece boasting a retractable roof with adaptive turfs, while our **Indoor Sports Centre** is an enclosed venue with customised layouts. For community events, our **Public Sports Ground** is a civic facility built to international specifications, while numerous **outdoor spaces** can be tailored to all occasions.

Kai Tai Sports Park's many venues are enriched by **bespoke retail experiences**, a harbourfront **Dining Cove** and a state-of-the-art **Health & Wellness Centre**, creating an exceptional destination that will set a new standard in Hong Kong and beyond.



主場館 MAIN STADIUM

 **50,000** 座位
SEATS

一個讓人眼前一亮的矚目焦點，締造令人難以忘懷的活動體驗。

Kai Tai Sport Park's dramatic centre-point, for events unique and unforgettable.



主場館是全港首個最大型多功能活動場地，擁有引人注目的開揚海景和多用途空間，適合舉辦大型國際活動或商務交流高峰會議。

其靈活配置和優質設備，使主場館成為香港一個獨一無二的理想活動場地。

Main Stadium is a first-of-its-kind, multi-purpose facility featuring striking views and exceptional settings, including large scale spaces to state of the art business locations.

With its customisable experiences and range of premium amenities, the stadium is unmatched in Hong Kong.

活動類型

主場館	體育活動、音樂會、展覽、會議、頒獎禮、發佈會、品牌推廣活動、宗教活動
多功能會議廳 (2,141平方米)	展覽、會議、頒獎禮、發佈會、品牌推廣活動、宗教活動、宴會、酒會、考試場地、周年股東大會
南看台 (1,620平方米)	展覽、發佈會、品牌推廣活動、頒獎禮、酒會
主辦方廂房及多用途活動室	會議、派對聚會

Event Types

Main Stadium	Sports events, concerts, exhibitions, meetings, awards ceremonies, launches, branded events, religious events
Function Lounge (2,141 m ²)	Exhibitions, meetings, a, launches, branded events, religious events, banquets, cocktails, exams, AGMs
South Stand (1,620 m ²)	Exhibitions, launches, branded events, awards ceremonies, cocktails
Hirer Suites and Multi-purpose Rooms	Meetings, parties



場地標準

座位 50,000 個，可按需要增加

樓底高度：40 米

面積：141 米 x 87 米

全天候開合式上蓋

靈活草坪系統

車輛直達，便利進場及撤場

Specifications

Seats 50,000 with additional capacity on-demand

Headroom: 40m

Floor size: 141m x 87m

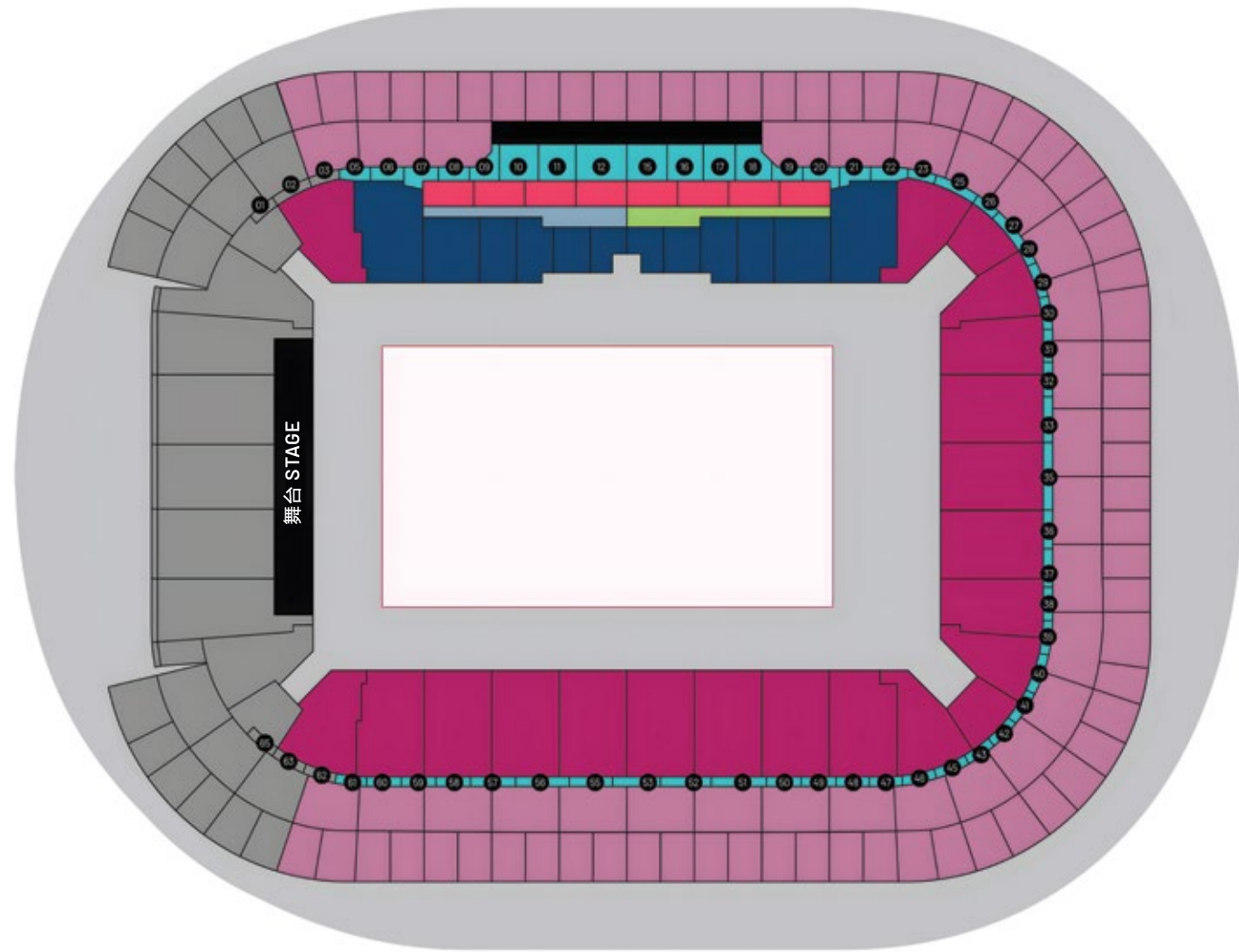
Retractable roof

Flexible flooring solutions

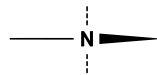
Direct drive-in access

主場館 - 座位表 MAIN STADIUM - SEATING PLAN

50,000 座位 SEATS



← 眺望維多利亞港
VIEW OF THE VICTORIA HARBOUR



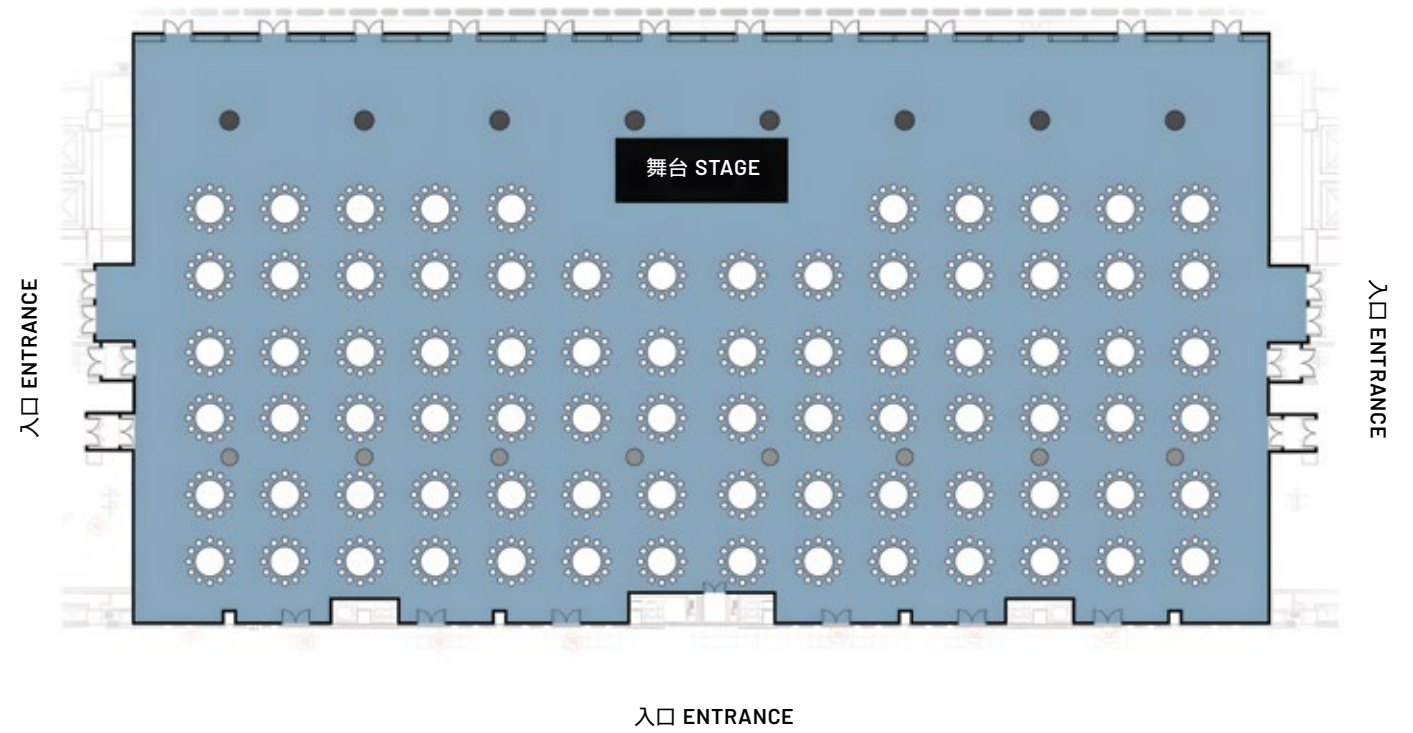
- 球場
FIELD OF PLAY **12,500** 企位
STANDING
- 特級座位
PREMIUM SEATS **3,565** 座位
SEATS
- 下層
LOWER TIER **13,644** 座位
SEATS
- 上層
UPPER TIER **19,105** 座位
SEATS

- 企業廂房(廂房 5-61)
CORPORATE SUITES (SUITE 5-61) **1,701** 座位
SEATS
- 貴賓廂座(廂座 1-33)
LOGE BOXES (BOX 1-33) **184** 座位
SEATS
- 貴賓廂房
VIP SUITES **115** 座位
SEATS
- 主辦方廂房
HIRER SUITES **115** 座位
SEATS

總數
TOTAL **48,814**

*平面圖僅供參考，實際安排會就活動要求作進一步調整。 | **請注意，平面圖並未包括活動製作相關設備（例如混合器和延遲揚聲器）。
*Floor plans are only an indication and are subject to change dependant on event requirements. | **Please note, any production related equipment such as mixers & delay towers have not been included in the overlay.

主場館 - 多功能會議廳 MAIN STADIUM - FUNCTION LOUNGE



演講模式
THEATRE **1,176** 座位
SEATS

宴會模式
BANQUET **960** 座位
SEATS
(每檯12人)
(TABLE OF 12)

*平面圖僅供參考，實際安排會就活動要求作進一步調整。
*Floor plans are only an indication and are subject to change dependant on event requirements.



室內體育館 INDOOR SPORTS CENTRE

 **10,000** 座位
SEATS

世界級室內場館，適合舉辦
開放互動的大型活動。

A world-class enclosed
venue, for large-scale
events in an intimate
setting.

室內體育館由主場館及副場館組成，兩個場館均備有不同
配置設計。場館範圍包括一個不受天氣影響的室內空間，設施
齊備，定能滿足觀眾的參與體驗。

Indoor Sports Centre is spread across two venues, each
designed for diverse configurations: Main Arena and
Ancillary Sports Hall. Featuring the scope of a major arena
within a fully fitted sheltered space, it's built around the
fan experience.



活動類型

主場館	體育活動、音樂會、展覽、會議、頒獎禮、發佈會、品牌推廣活動、宗教活動
副場館 (2,050平方米)	展覽、會議、頒獎禮、發佈會、品牌推廣活動、宗教活動、周年股東大會
多用途活動室 (41至231平方米)	會議、工作坊、酒會、宴會、體育節目、分組會議

Event Types

Main Arena	Sports events, concerts, exhibitions, meetings, awards ceremonies, launches, branded events, religious events
Ancillary Sports Hall (2,050 m ²)	Exhibitions, meetings, awards ceremonies, launches, branded events, religious events, AGMs
Multipurpose Rooms (41 to 231 m ²)	Meetings, workshops, cocktails, banquets, sports programmes, breakout sessions

場地標準

主場館座位	10,000 個
副場館座位	500 個

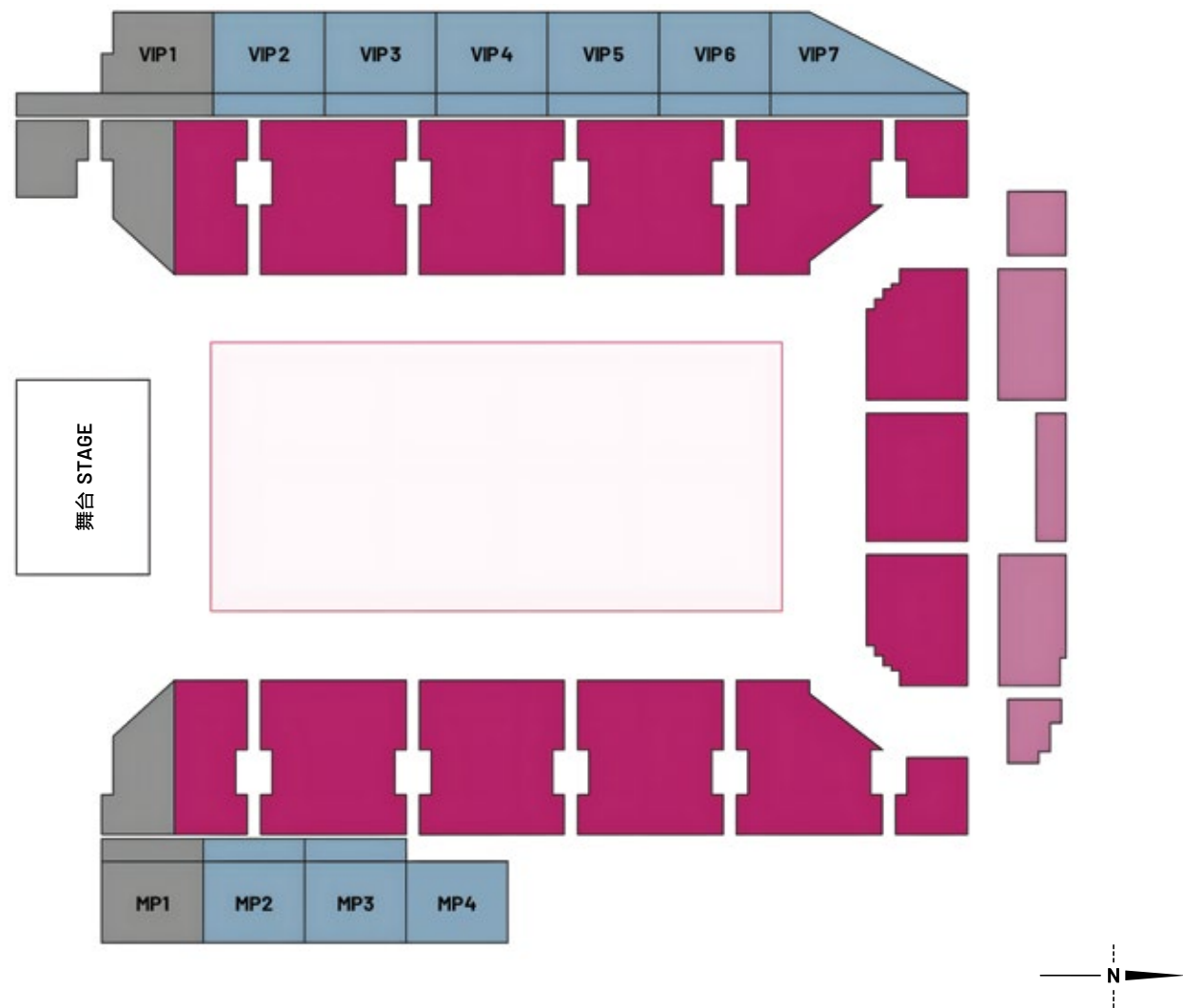
Specifications

Main Arena:	10,000 seats
Ancillary Sports Hall:	500 seats





室內體育館 - 座位表
INDOOR SPORTS CENTRE - SEATING PLAN


 **10,000** 座位
SEATS
(END STAGE SEATED)



 球場
FIELD OF PLAY **3,500** 座位
SEATS

 下層
LOWER TIER **5,877** 座位
SEATS

 上層
UPPER TIER **660** 座位
SEATS

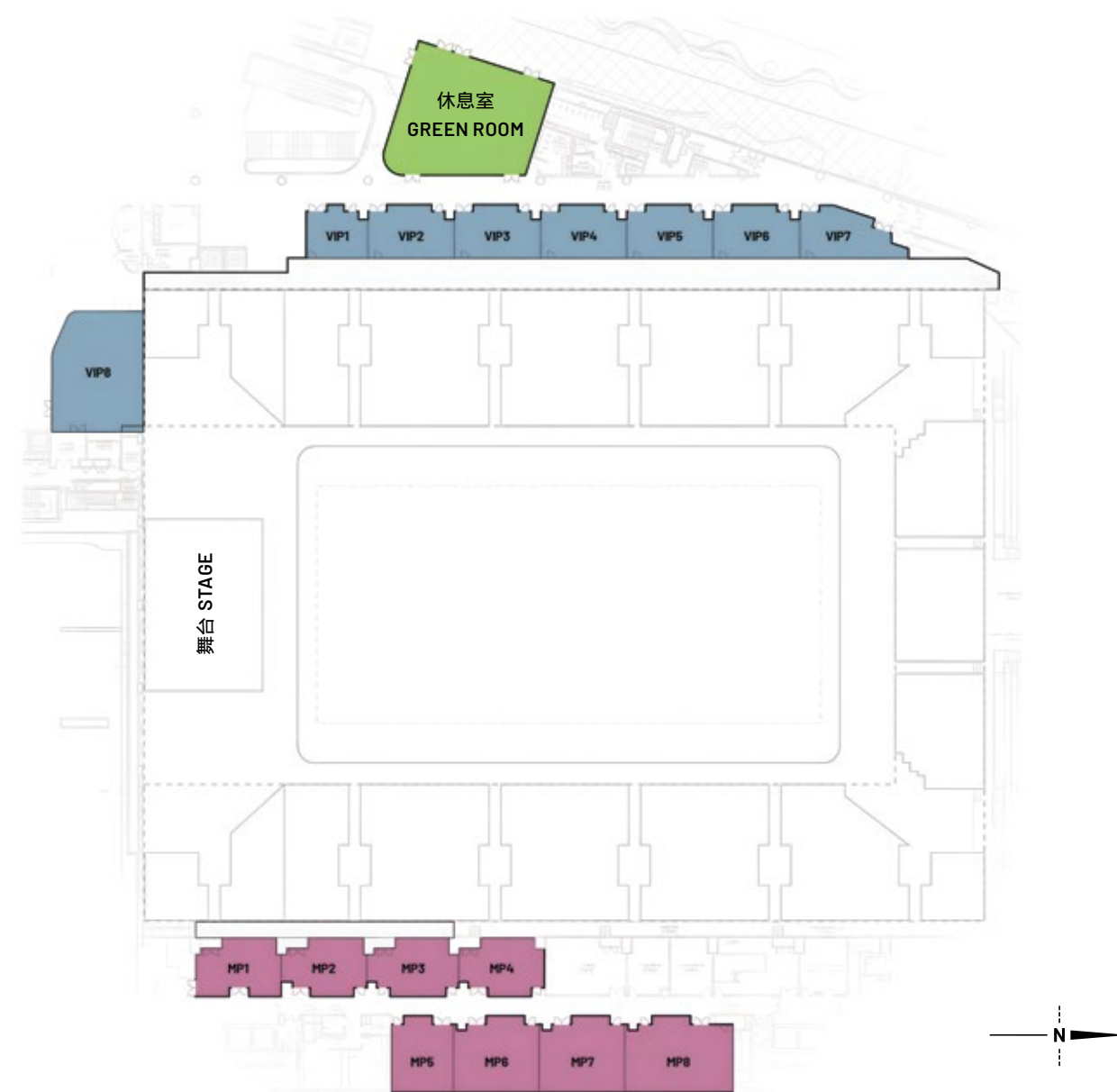
 貴賓廂房
VIP SUITES 廂房數量
NO. OF SUITES **8**

座位總數
TOTAL SEATS **10,037**

*平面圖僅供參考，實際安排會就活動要求作進一步調整。 | **請注意，平面圖並未包括活動製作相關設備（例如混合器和延遲揚聲器）。
*Floor plans are only an indication and are subject to change dependant on event requirements. | **Please note, any production related equipment such as mixers & delay towers have not been included in the overlay.

室內體育館 - 多用途活動室
INDOOR SPORTS CENTRE - MULTI-PURPOSE ROOMS

ISC L1M



房間數目
NUMBER OF ROOMS **17**

面積
AREA **41-231** 平方米
m²

*平面圖僅供參考，實際安排會就活動要求作進一步調整。
*Floor plans are only an indication and are subject to change dependant on event requirements.

公眾運動場 PUBLIC SPORTS GROUND

 **5,000** 座位
SEATS

一個凝聚社區的國際級
活動場地。

A community-driven space,
built to international
standards.



公眾運動場設有一個符合國際體育標準的球場，並設有九線田徑跑道。場地將可舉辦專業和業餘比賽，亦將向公眾開放，以鼓勵全民運動。

Public Sports Ground features a pitch built to global sporting specifications, bordered by a nine-lane athletic track. The facility embraces both professional and amateur events, and is open to the public on non-event days, standing as a testament to our drive to engage communities.

活動類型

球場 體育活動、公司活動、嘉年華

貴賓室 宴會、會議

Event Types

The Pitch Sports events, company outings, carnivals

VIP Rooms Banquets, meetings

場地標準

座位 5,000 個，並可按需要增加

Specifications

5,000 seats with additional capacity on-demand



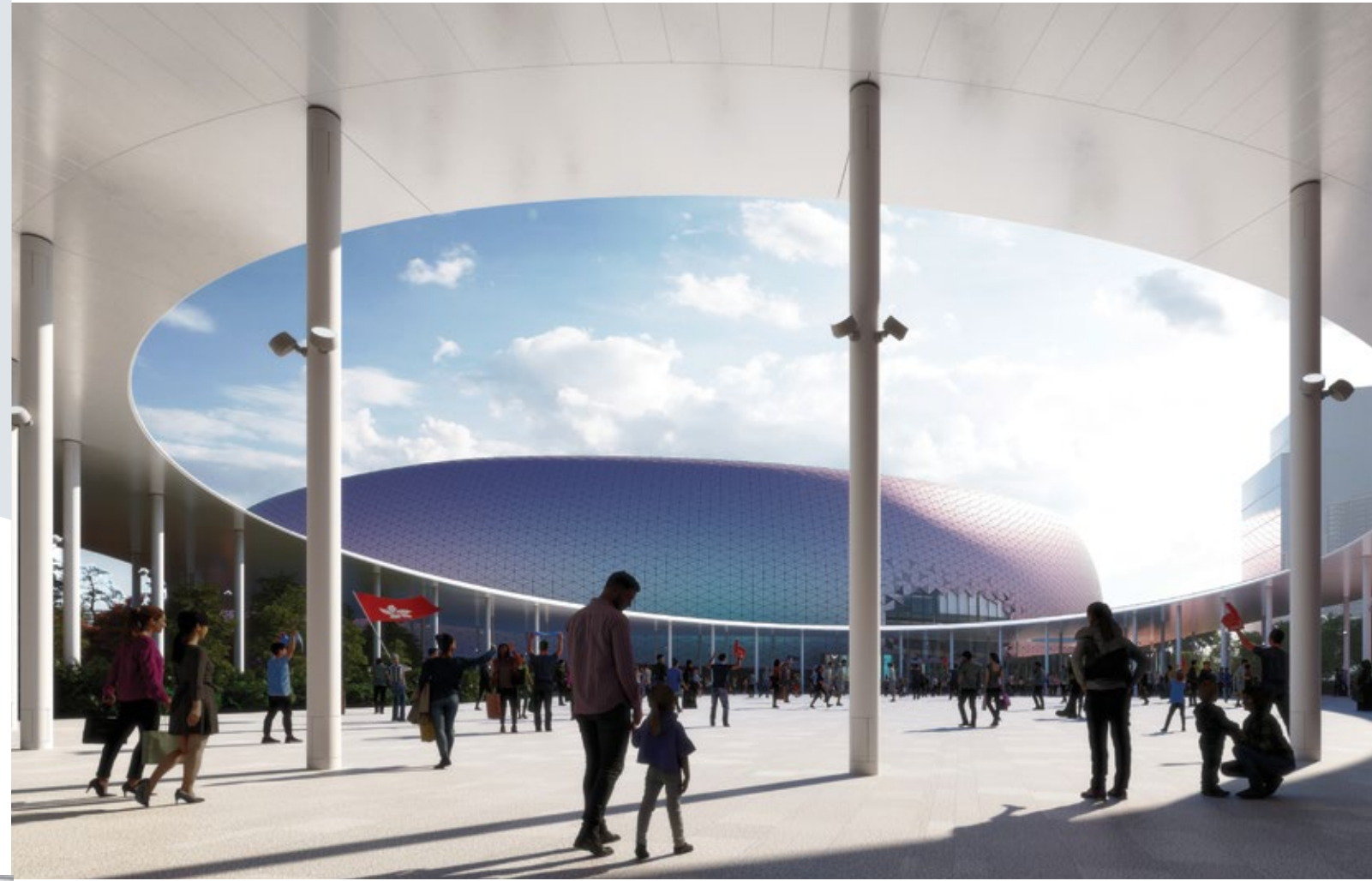
戶外空間 OPEN SPACES

位處市區黃金地段，與各主要場地完美結合。

Open-air complements to our main facilities, set in prime city-centre locations.

多用途活動區鄰近主場館，可獨立使用或作為主場館以外的延伸空間。主廣場則是一個有蓋戶外空間，適合舉辦全天候活動。

Event Village is set against the backdrop of our Main Stadium, utilised independently or as additional space for the stadium. Main Plaza is a shaded outdoor space suitable for all-weather events.



活動類型

多用途活動區 音樂會、節慶活動、嘉年華、展覽、發佈會、車展、運動會、旅遊展覽

主廣場 展覽、發佈會、品牌推廣活動、市集、車展、餐車

Event Types

Event Village Concerts, festivals, carnivals, exhibitions, launches, car shows, sports fairs, tourism roadshows

Main Plaza Exhibitions, launches, branded events, markets, car shows, food trucks

場地標準

多用途活動區 10,700 平方米

主廣場 6,700 平方米

Specifications

Event Village 10,700 m²

Main Plaza 6,700 m²

零售體驗 RETAIL

融合零售、運動、娛樂、消閒及餐飲於一身，多重體驗為您的活動注入無限活力。

Lifestyle experiences which enrich events, including retail, sports, entertainment, leisure and dining.



園區的零售部份佔地逾 70 萬呎，抱擁一覽無遺的海濱景緻，場內網羅全球著名品牌，提供環球餐飲美食，揉合運動健康及體育娛樂的活力體驗。

Spread across 700,000 square feet, world-leading brands are set against international dining featuring sweeping harbourfront views, as well as health & wellness and sportainment experiences.

場地特點

雲集世界各地著名品牌的零售商鋪

設有餐廳和酒吧的美食海灣

擁有先進設備的運動健康中心

老少咸宜的保齡球中心和攀石牆

Venue Highlights

Retail area including world-leading brands

Dining Cove including restaurants and bars

Health & Wellness Centre including state-of-the-art facilities

Bowling Centre and Climbing Wall providing enjoyments for all ages



團隊簡介 TEAM INTRODUCTION

在這無可比擬的盛事舞台，我們的專業團隊將憑藉豐富的活動籌備經驗、無微不至的服務和親切友善的態度，助您每一步籌劃完美盛事。

我們的場地營運由世界頂尖企業 ASM Global 管理。其負責場館和活動的策略及管理，專為活動主辦單位提供切合本地需要的解決方案和尖端技術，以使活動獲得最大成果。而知名的場地餐飲團隊則提供別具風格的餐飲選項，能配合活動主題而設計各樣特色美食。

Our diverse team blends impressive environments, seamless services and exemplary hospitality, for events beyond compare.

Our operations are proudly managed by ASM Global, the global leader in venue and event strategy and management - delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for event owners. Our celebrated on-site catering team presents creative cuisine options, designed specifically around your event.

全球連線 本地通行 SEAMLESS CONNECTIVITY

連繫灣區，貫通全球。

Unparalleled connectivity across Greater Bay Area and most parts of the world.


啟德體育園鄰近連接中國內地的西九龍高鐵站，更可半小時直達香港國際機場。
Kai Tak Sports Park is set just half-an-hour from Hong Kong International Airport, as well as major high-speed rail connecting Mainland China.

 35 mins 分鐘
往來香港國際機場及港珠澳大橋
From Hong Kong International Airport and Hong Kong-Macau-Zhuhai Bridge

 20 mins 分鐘
往來高鐵香港西九龍站
From West Kowloon Station, terminus of High Speed Rail (Hong Kong Section)

多種交通工具連繫全港，
輕鬆直達各區。

Easy access to any part of Hong Kong, no matter your form of transport.

 5 mins 分鐘
地鐵：啟德站（有蓋行人路）和宋皇臺站
MTR: Kai Tak (covered walkway) and Sung Wong Toi stations

 10 mins 分鐘
巴士及渡輪：公共運輸交匯處和九龍城碼頭
Bus & Ferry: Interchanges and Kowloon City pier

私家車：設有 600 個充電泊車位，附近亦有過百個停車位置
Private Car: 600 parking spaces at Kai Tak Sports Park, with hundreds more in the surrounding areas

行人路：行人天橋和隧道可通往九龍各處
Walkways: pedestrian footbridges and subways to different parts of Kowloon

綠色走廊：13 公里的綠色走廊連接九龍東
Greenway: 13km of greenway connecting Kowloon East





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啟德體育園網站
Kai Tak Sports Park
Website



啟德體育園領英專頁
Kai Tak Sports Park
LinkedIn



